

Partner

Joseph E. Shipley

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📍 Chicago, IL



## Profile

“My job is to approach every task with a global perspective, leveraging diverse viewpoints and skills to provide the best solution.”

Joseph E. Shipley has earned a highly regarded reputation for handling complex IP matters worldwide, assisting clients with freedom-to-operate opinions, preparation and prosecution of patent and trademark applications, licensing and other transactions, global IP strategies, portfolio management, and litigation, among other services. His clients range from small privately held businesses to large publicly traded global corporations.

Joe has extensive experience with due diligence in connection with product development, including the interplay between various forms of IP protection and the functional and aesthetic aspects of consumer products and their packaging. He also often works on the management of large global patent portfolios, including optimization of international patent strategies.

Joe has been a leader in the IP professional community for many years. He has served as an adjunct professor at the University of Illinois, has served on the faculty of the Practising Law Institute, and has lectured at the Northwestern University School of Law and at the DePaul University College of Law.

## Presentations + Publications

### Presentations

- “180 Days of UPC: How It Started... How It’s Going...,” Fitch Even Webinar, with Mary Fetsco and Simon Bradbury, November 29, 2023.
- “Patent Reexaminations in Parallel with Litigation,” Fitch Even Webinar, February 22, 2012.

### Education

J.D., University of Illinois  
College of Law, 1982

B.S., Mechanical Engineering,  
Northwestern University,  
1979

### Bar Admissions

Illinois

Trial Bar for the Northern  
District of Illinois

U.S. Patent and Trademark  
Office

U.S. Court of Appeals for the  
Federal Circuit

U.S. District Court for the  
Northern District of Illinois

### Recognition

AV Preeminent® Peer Review  
Rating, Martindale Hubbell

Named a Leading Lawyer in  
Illinois in Intellectual Property  
Law, Patent Law, Trade  
Secrets/Unfair Competition  
Law, and Copyright &  
Trademark Law (2004–24)

Named to the Illinois Super  
Lawyers list for Intellectual  
Property Law (2012–22)

Distinguished Service Award  
for *pro bono* litigation,  
Chicago Volunteer Legal

- Presentations about the legal profession to high school and undergraduate students as part of an initiative by the Institute for Inclusion in the Legal Profession, at Northwestern University, Chicago Bulls College Prep, the Better Boys Foundation, Cristo Rey High School, the Apostolic Whole Truth Church, Berkeley College; Allegheny College, and the University of Illinois. (October–December 2011).
- “Parallel Patent Reexaminations,” Practising Law Institute, Chicago, October 13, 2011.
- Adjunct Professor, University of Illinois College of Law (2011–15).
- “Advanced Patent Licensing,” Practising Law Institute, New York, May 28, 2008.
- “Ramifications of KSR v Teleflex,” Northwestern University School of Law, Chicago, January 18, 2008 (Panelist).
- “Handling Intellectual Property Issues in Business Transactions,” Practising Law Institute, Chicago, 2004.
- “Protection of Product Configuration & Design,” Chicago Bar Association, March 3, 1998.

## Memberships

- Intellectual Property Law Association of Chicago
  - President, 2008–09
  - Delegate to the U.S. Bar–EPO Liaison Council, 2012–17, 2020–21
- The Richard Linn American Inn of Court
- University Club of Chicago
- Chicago Yacht Club

Services (1992)

### Services

International IP Protection

IP Portfolio Management

IP Transactions

Patent Preparation +  
Prosecution

Product Clearance + Legal  
Opinions

Reissue + Reexamination  
Proceedings

Trade Secrets

Trademark + Brand  
Protection

### Industries

Artificial Intelligence

Biotechnology +  
Pharmaceuticals

Chemicals + Chemical  
Engineering

Computer Software +  
Hardware

Consumer Products +  
Packaging

Energy + Clean Technology

Food + Agricultural Sciences

Material Science

Mechanical Engineering +  
Manufacturing

Medical Devices + Diagnostics

Transportation