

Partner

## Joseph E. Shipley

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📍 Chicago, IL



## Profile

“My job is to approach every task with a global perspective, leveraging diverse viewpoints and skills to provide the best solution.”

Joseph E. Shipley has earned a highly regarded reputation for handling complex IP matters worldwide, assisting clients with freedom-to-operate opinions, preparation and prosecution of patent and trademark applications, licensing and other transactions, global IP strategies, portfolio management, and litigation, among other services. His clients range from small privately held businesses to large publicly traded global corporations.

Joe has extensive experience with due diligence in connection with product development, including the interplay between various forms of IP protection and the functional and aesthetic aspects of consumer products and their packaging. He also often works on the management of large global patent portfolios, including optimization of international patent strategies.

Joe has been a leader in the IP professional community for many years. He has served as an adjunct professor at the University of Illinois, has served on the faculty of the Practising Law Institute, and has lectured at the Northwestern University School of Law and at the DePaul University College of Law.

## Presentations + Publications

### Presentations

- “180 Days of UPC: How It Started... How It’s Going...,” Fitch Even Webinar, with Mary Fetsco and Simon Bradbury, November 29, 2023.
- “Patent Reexaminations in Parallel with Litigation,” Fitch Even Webinar, February 22, 2012.
- Presentations about the legal profession to high school and undergraduate students as part of an initiative by the Institute for Inclusion in the Legal Profession, at Northwestern University, Chicago Bulls College Prep, the Better Boys Foundation, Cristo Rey High School, the Apostolic Whole Truth Church, Berkeley College; Allegheny College, and the University of Illinois. (October–December 2011).
- “Parallel Patent Reexaminations,” Practising Law Institute, Chicago, October 13, 2011.
- Adjunct Professor, University of Illinois College of Law (2011–15).
- “Advanced Patent Licensing,” Practising Law Institute, New York, May 28, 2008.
- “Ramifications of KSR v Teleflex,” Northwestern University School of Law, Chicago, January 18, 2008 (Panelist).

### Education

J.D., University of Illinois College of Law, 1982

B.S., Mechanical Engineering, Northwestern University, 1979

### Bar Admissions

Illinois

Trial Bar for the Northern District of Illinois

U.S. Patent and Trademark Office

U.S. Court of Appeals for the Federal Circuit

U.S. District Court for the Northern District of Illinois

### Recognition

AV Preeminent® Peer Review Rating, Martindale Hubbell

Named a Leading Lawyer in Illinois in Intellectual Property Law, Patent Law, Trade Secrets/Unfair Competition Law, and Copyright & Trademark Law (2004–24)

Named to the Illinois Super Lawyers list for Intellectual Property Law (2012–22)

Distinguished Service Award for *pro bono* litigation, Chicago Volunteer Legal Services (1992)

### Services

International IP Protection

IP Portfolio Management

IP Transactions

Patent Preparation + Prosecution

Product Clearance + Legal Opinions

Reissue + Reexamination Proceedings

Trade Secrets

Trademark + Brand Protection

### Industries

Biotechnology + Pharmaceuticals

- “Handling Intellectual Property Issues in Business Transactions,” Practising Law Institute, Chicago, 2004.
- “Protection of Product Configuration & Design,” Chicago Bar Association, March 3, 1998.

## Memberships

- Intellectual Property Law Association of Chicago
  - President, 2008–09
  - Delegate to the U.S. Bar–EPO Liaison Council, 2012–17, 2020–21
- The Richard Linn American Inn of Court
- University Club of Chicago
- Chicago Yacht Club

Chemicals + Chemical Engineering  
Computer Software + Hardware  
Consumer Products + Packaging  
Energy + Clean Technology  
Food + Agricultural Sciences  
Material Science  
Mechanical Engineering + Manufacturing  
Medical Devices + Diagnostics  
Transportation